

Sponsorship Package

Industry Roundtable

Tuesday, November 4, 2025
9:00 AM - 5:00 PM
JAG Hotel Studio D
115 George Street West
St. John's, NL

About the Event

Newfoundland and Labrador Mining Industry Roundtable is an **invite-only** leadership event bringing together key stakeholders across exploration, development, operations, government, investment and the supply chain to exchange information on *Accelerating Newfoundland and Labrador's Strategic and Critical Minerals Sector*.

Through moderated discussions, participants will focus on key themes shaping the mineral resources sector, including:

- Newfoundland and Labrador's Mineral Sector Challenges and Opportunities to Accelerate Growth;
- Investment Attractiveness, Access to Capital and Global Trade;
- Workforce Development, Labour Market Dynamics and Future Growth.

This high-level workshop will foster collaboration, knowledge-sharing and actionable strategies for strengthening the province's mineral resources sector.

Why Sponsor?

- Position your brand directly in front of **industry decision-makers and government leaders**.
- Gain recognition as a company committed to building a strong, sustainable mining future.
- Enhance your company's reputation by supporting thought leadership and dialogue in Newfoundland and Labrador's mineral sector.
- Benefit from exclusive marketing and networking opportunities in an intimate setting.

Presented by:



In collaboration with:



Sponsorship Tiers and Benefits

Platinum Sponsor

\$7,000

- Podium recognition during opening and closing remarks
- Sponsor recognition throughout the day
- Marketing: Sponsor's logo in digital marketing
- Brand/Logo visibility:
 - Displayed on A/V screen throughout the event
 - Printed entrance signage
 - Branded table tent cards
 - Signage at lunch and refreshment stations
 - Branded notebooks/pens distributed to participants (supplied by sponsor)
 - Branded pop-up banner bug to display at the event (supplied by sponsor)

Gold Sponsor

\$5,000

- Podium recognition during closing remarks
- Sponsor recognition during two sessions
- Marketing: Sponsor's logo in digital marketing
- Brand/Logo visibility:
 - Displayed on A/V screen throughout the event
 - Printed entrance signage
 - Branded table tent cards
 - Signage at refreshment stations
 - Branded notebooks/pens distributed to participants (supplied by sponsor)

Silver Sponsor

\$3,000

- Podium recognition during closing remarks
- Sponsor recognition during one session
- Marketing: Sponsor's logo in digital marketing
- Brand/Logo visibility:
 - Displayed on A/V screen throughout the event
 - Printed entrance signage
 - Branded table tent cards
 - Signage at refreshment stations

Bronze Sponsor

\$2,000

- Podium recognition during closing remarks
- Marketing: Sponsor's logo in digital marketing
- Brand/Logo visibility:
 - Displayed on A/V screen throughout the event
 - Printed entrance signage
 - Branded table tent cards



Rocks and Stocks Kitchen Party

Tuesday, November 4, 2025
7:00 - 10:00 PM
JAG Hotel Soundhouse
115 George Street West
St. John's, NL

About the Event

The **Rocks and Stocks Kitchen Party** is where East Coast hospitality meets powerful networking. This lively evening blends live music, food and an authentic Newfoundland and Labrador atmosphere with meaningful industry connections.

Guests will enjoy live entertainment, networking with industry leaders, colleagues and guests while celebrating Newfoundland and Labrador's growing mineral industry.

This event is **open to the public** and will attract professionals across prospecting, exploration, development, operations, investment, government and the supply chain.

Why Sponsor?

By sponsoring, your company will:

- Gain **brand visibility** with industry and community attendees.
- Demonstrate your commitment to Newfoundland and Labrador's mineral industry and workforce.
- Leverage **marketing exposure** through our extensive communication channels before, during and after the event.

Presented by:



In collaboration with:



Sponsorship Tiers and Benefits

Platinum Sponsor

\$7,000

- Sponsor recognition throughout the event
- Corporate profile displayed on the A/V screen (supplied by the sponsor)
- Company name on event listing
- Complimentary beverage tickets (20)
- Marketing: Sponsor's logo in digital marketing
- Brand/Logo visibility:
 - Printed entrance signage
 - Printed signage on stage
 - Printed signage at bar stations
 - Branded table tent cards
 - Signage at refreshment stations
 - Branded pop-up banner bug to display at the event (supplied by sponsor)

Gold Sponsor

\$5,000

- Sponsor recognition during the opening of the event
- Corporate profile displayed on the A/V screen (supplied by the sponsor)
- Company name on event listing
- Complimentary beverage tickets (12)
- Marketing: Sponsor's logo in digital marketing
- Brand/Logo visibility:
 - Printed entrance signage
 - Printed signage on stage
 - Branded table tent cards
 - Signage at refreshment stations

Silver Sponsor

\$3,000

- Sponsor recognition during the opening of the event
- Corporate profile displayed on the A/V screen (supplied by the sponsor)
- Company name on event listing
- Complimentary beverage tickets (8)
- Marketing: Sponsor's logo in digital marketing
- Brand/Logo visibility:
 - Printed entrance signage
 - Branded table tent cards
 - Signage at refreshment stations

Bronze Sponsor

\$2,000

- Sponsor recognition during the opening of the event
- Corporate profile displayed on the A/V screen (supplied by the sponsor)
- Company name on event listing
- Complimentary beverage tickets (4)
- Marketing: Sponsor's logo in digital marketing
- Brand/Logo visibility:
 - Printed entrance signage
 - Branded table tent cards

Rocks and Stocks Exchange (RSX) Digital Scroll

\$500

Take advantage of your exclusive listing opportunity on the RSX

With the JAG Soundhouse stage as your backdrop, the multiple screens above will be transformed to **simulate** a stock exchange animation. Take advantage of this **exclusive** branding opportunity to profile your **company logo** and/or **trading symbol** as part of this dynamic scrolling animation.

Benefits include:

- Dynamic display across multiple screens
- Stock exchange trading symbol scroll and company logo animation
- Continuous brand recognition and high-impact visibility throughout the evening's event

Contact us to discuss your company's sponsorship opportunity at events@miningnl.com

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In collaboration with:

