

Currently in her 25th year with the Iron Ore Company, Heather Bruce-Veitch is Director Communications & External Relations based in St. John's, NL, having recently returned from over twenty years in Labrador West. Heather has primary responsibility for engaging and building relationships with external stakeholders who include communities, government, business partners and media.

Prior to her recent appointment Heather was the Manager Human Resources with responsibility for the two operating sites: Labrador City, and Sept.-Iles, Quebec, with a workforce of approximately 2000 employees.

She has led teams in the areas of employee recruitment and retention, industrial relations as well as talent management. Heather has progressed through a series of leadership roles within IOC and has a wide variety of experience in both industry and federal government and is bilingual.

Heather graduated from Memorial University with a Bachelor of Arts majoring in French and is currently the Chair of Mining NL, Director of the NL Employers Council and Vice-President Canadian Institute of Mining NL Branch.